

I. AMENDMENTS

Amendment to the Specification

Please amend the following paragraphs of the Specification as follows:

Please replace the paragraph beginning on page 1, line 23, and ending on page 2, line 2 as follows:

As a method for consumers to get information as to commodities, there are ordinarily available a method of hearing and observing TV and radio commercials, a method of reading magazine and newspaper advertisements, and checking actual commodities at stores. Further, recently, commodity information is frequently presented on home pages of the Internet.

Please replace the paragraph beginning on page 2, line 3 as follows:

However, the commodity information presented by the TV commercials[[,]] and the magazine advertisements[[,]] has uniform contents aiming at all persons. Thus, the consumers must select the commodity information of a commodity which agrees with the their liking of them from the thus presented commodity information, from which a problem ~~is arisen~~ arose in that it is difficult for the consumers to effectively get the commodity information which they truly desire.

Please replace the paragraph beginning on page 5, line 6 as follows:

Fig. 1 is a ~~construction~~ view showing a ~~construction of~~ a commodity sales mediation system;

Please replace the paragraph beginning on page 5, line 8 as follows:

Fig. 2 is a ~~construction~~ view showing a ~~construction of~~ a register having a function for providing purchase history information with a non-contact IC card;

Please replace the paragraph beginning on page 5, line 11 as follows:

Fig. 3 is a ~~construction~~ view showing a ~~construction of~~ a refrigerator having a function for providing a commodity database with the non-contact IC card;

Please replace the paragraph beginning on page 5, line 14 as follows:

Fig. 4 is a ~~construction~~ view showing an overall ~~construction of the~~ commodity sales mediation system;

Please replace the paragraph beginning on page 5, line 16 as follows:

Fig. 5 is a view exemplifying a ~~construction of~~ personal information stored in the non-contact IC card;

Please replace the paragraph beginning on page 6, line 19 as follows:

Fig. 1 is a ~~construction~~ view showing a ~~construction of~~ an embodiment of a commodity sales mediation system 1 ~~in the embodiment~~.

Please replace the paragraph beginning on page 6, line 21, and ending on page 7, line 9 as follows:

The commodity sales mediation system 1 is mainly composed of a non-contact IC card 10, a commodity sales mediation apparatus 20, a store server 30, the Internet 40, a store head office server 50, and maker servers 61 to 63. The non-contact IC card 10 acts as a non-contact information transmission medium in which the commodity information of a commodity purchased by a user is stored, the commodity sales mediation apparatus 20 presents commodity information, the store server 30 is disposed to a store where the commodity sales mediation apparatus 20 is installed, Internet 40 transmits various kinds of information, the store head office server 50 acts as the head office server of the store where the commodity sales mediation apparatus 20 is installed, and the maker servers 61 to 63 act as the servers of makers of respective commodities.

Please replace the paragraph beginning on page 9, line 5 as follows:

Fig. 2 is a ~~construction~~ view showing a ~~construction of~~ a register 70 having a function for presenting purchase history information to the non-contact IC card 10.

Please replace the paragraph beginning on page 10, line 17 as follows:

Fig. 3 is a ~~construction~~ view showing a ~~construction of~~ a refrigerator 80 having a function for presenting the commodity database to the non-contact IC card.

Please replace the paragraph beginning on page 10, line 20, and ending on page 11, line 10 as follows:

The refrigerator 80 mainly includes a non-contact IC tag reader/writer 81, a controller 82, a commodity data storing device 84, a commodity data reader/writer 83, a commodity data summing-up device 85, a display device 86, and a non-contact IC card reader/writer 87. The non-contact IC tag reader/writer 81 reads a non-contact IC tag 90 attached to a food in the non-contact fashion, the controller 82 controls the refrigerator 80, the commodity data storing device 84 stores the commodity data read by the non-contact IC tag reader/writer 81, the commodity data reader/writer 83 reads and writes the commodity data from and to the commodity data storing device 84, the commodity data summing-up device 85 creates a commodity database by summing up the commodity data ~~and~~, the display device 86 displays the commodity data, and the non-contact IC card reader/writer 87 writes the commodity database created by the commodity data summing-up device 85 to the non-contact IC card 10 in the non-contact fashion.

Please replace the paragraph beginning on page 12, line 17 as follows:

Fig. 4 is a ~~construction~~ view showing an overall ~~construction of the~~ commodity sales mediation system 1.

Please replace the paragraph beginning on page 14, line 24, and ending on page 13, line 10 as follows:

The user who intends to purchase a commodity at a store selects the commodity he or she intends to purchase and ~~makes payment to~~ pays for the commodity. The payment processing ~~to~~ for the commodity is made by a clerk who inputs a type, a price, and the like of the commodity which the user intends to purchase using the purchase information input device 71 of the register 70 installed in the store. The inputted information is sent to the a payment processing device 73 through the controller 72 to thereby execute the payment processing. Further, the information such as the type of the commodity, which has been inputted is also sent to the purchase history information creation device 74, which creates the purchase history information based on the information sent thereto.

Please replace the paragraph beginning on page 15, line 20 as follows:

The purchase history table 120 is composed of a plurality of pieces of purchase history information 120a to 120n each composed of a classification tag showing a field of a commodity,

a purchasing date of the commodity, a store at which the commodity was purchased, the purchased number of the commodity, and a commodity number showing a type of the purchased commodity.

Please replace the paragraph beginning on page 16, line 6 as follows:

When the purchased commodity is a food 91, the user who purchased the food 91 accommodates it in the refrigerator 80 installed in a home. The non-contact IC tag 90, in which the non-contact IC tag information such as a type of the food 91 and a purchase date is stored, is attached to the food 91. The non-contact IC tag information is read by the non-contact IC tag reader/writer 81 in the non-contact fashion when the food 91 is accommodated in the refrigerator 80. The non-contact IC tag reader/writer 81 is constructed so as to read the non-contact IC tag information of only the non-contact IC tags 90 disposed in the accommodating space of the refrigerator 80, which permits the commodities accommodated in the refrigerator 80 to be determined. It should be noted that the non-contact IC tag reader/writer 81 may perform the reading operation only when the door of the refrigerator 80 is opened and closed, may perform the operation periodically at predetermined intervals or may perform it continuously.

Please replace the paragraph beginning on page 17, line 14 and ending on page 18, line 4 as follows:

When the user carrying the non-contact IC card 10 approaches the refrigerator 80 and the non-contact IC card 10 reaches the receiving region of the non-contact IC card reader/writer 87, the IC card reader/writer 87 detects that the non-contact IC card 10 has reached the receiving region and sends a detection signal to the controller 82. The controller 82 ~~received~~ receiving the detection signal causes the commodity data reader/writer 83 to read the commodity data from the commodity data storing device 84 and sends the commodity data read by the commodity data reader/writer 83 to the commodity data summing-up device 85. The commodity data summing-up device 85 sums up the commodity data sent thereto and creates a commodity database. The commodity database created here is data in which the type of the food 91 which was accommodated in the refrigerator 80 in the past, and a date when the food 91 was purchased. The commodity database is constituted similarly to the purchase history table 120 shown in Fig. 6.

Please replace the paragraph beginning on page 21, line 11 as follows:

The thus determined commodity information is dressed by being processed in the format of HTML (Hyper Text Markup Language) or the format of CGI (Common Gateway Interface) and

then transmitted to the store server 30 through the Internet 40. The commodity information transmitted to the store server 30 is received by the information communication device 23 and then sent to the audio output device 24 and the display device 25 through the controller 22. When the commodity information sent is audio information such as ~~music~~, music, the audio output device 24 outputs the commodity information in voice, whereas when the commodity information sent is ~~[[a]]~~ picture information such as animation, the display device 25 displays the commodity information using browser software.

Please replace the paragraph beginning on page 23, line 18 as follows:

At step S14, the ~~the~~ commodity data reader/writer 83 stores the commodity information received at step S12 and shown by the non-contact IC tag information in the commodity data storing device 84 and updates the commodity data stored therein.

Please replace the paragraph beginning on page 23, line 18 as follows:

Fig. 12 is a flowchart showing the procedures for writing the purchase history information to the non-contact IC card 10 by the ~~register 80~~ refrigerator 70.

Please replace the paragraph beginning on page 28, line 10 as follows:

Further, while the personal information of a user is stored in the non-contact IC card 10 and utilized to select commodity information in the embodiment, the personal information may not be utilized for the selection of the commodity information regardless of ~~that~~ whether the personal information is stored in the non-contact IC card 10 or not.